



Thiagarajar College of Preceptors

Teppakulam, Madurai - 625 009
Recognised by NCTE, Re-Accredited by NAAC with "A" Grade
ISO 9001 : 2015 certified
Affiliated to Tamil Nadu Teachers Education University - Chennai



Best Practices 2021-22

1. Title of the practice

Social Media Participation

2. The context that required the initiation of the practice (100 – 120 words)

Media is the very good source of mass communication. Media plays the most informative role in our educational society. Sharing pictures, videos, expressing thoughts, ideas, and documents are just one click away. Exchanging messages and data from one corner of world to other is made easiest with the help of social media. Social Media is websites and applications that enable users to create and share content or to participate in social networking.

Social media has gained credibility over the years as a reliable source of information and platform where organizations can interact with audiences. The use of social media in education helps students, teachers and parents to get more useful information, to connect with learning groups and other educational systems that make education convenient. In this context our college has initiated and implemented the Social Media participation. The college is always stand for having best resources and facilities in education. So whatever the college organize any event, it will be shared in college social media like Facebook, YouTube, Tweeter and Instagram. Sharing college programs on social media creates a good reputation among many colleges.

3. Objectives of the practice (50 – 60 words)

1. To create awareness about social media among the students.
2. To update and share the college events and information in social media.
3. To make the documentation process easily.
4. To promote the institution among global community.
5. To connect the educational experts around the world.
6. To utilize the e-resources effectively.
7. To reach larger number of audiences.
8. To make the students to optimal use the social media.

4. The Practice (250 – 300 words)

Our college uses the social media such as Facebook, YouTube, Twitter, Instagram, Slideshare and linkedIn for posting the educational information, news, activities, Seminars, Competitions and other programmes. The college events are shared in Facebook and Tweeter. It helps to retrieve the information instantly whenever required for documentation. The college has its own YouTube channel for educational purpose. Our college important events and programmes are recorded and uploaded in YouTube. It helps to share the Institutional developmental activities to the educational community. Teacher resources such as PowerPoint presentation and e-content materials are uploaded in SlideShare. Any teacher from SlideShare account, can access the E-resources which were prepared by our faculty members. All these resources are linked with College official website. Students one minute speech, academic accolades are published and uploaded in college website. The College best yields like E-Magazine, E-Newsletter, Faculty development activities and Annual report are linked with website in a flip book view. It reaches the maximum audience.

Our college has its own website. www.tcp.ac.in. The website has furnished all the details of the college like the History of the college, Mandatory disclosures, Academic Curriculum, Facilities, Library E- Resources, Students Portal, Alumni Portal, Sports, Placement, Grievances and admission payment link tied with SBI.

Students' portal is provided in our college website. Students can get the details of attendance, Internal marks at any time using their login id and password.

5. Obstacles faced if any and strategies adopted to overcome them (150 – 200 words)

Our college has very good resources in all the way. So, the college has started to utilize the social media to share and retrieve the data for the welfare of the institution. Social media participation in electronic community is challenging one. The college has put much efforts to utilize the social media effectively. The maintenance of website is too expensive. Though, the college has provided excellent designed website with all the e-resources. ERP system and student's portal are maintained with private software solution. This cost additional expenses for maintaining the website. But the College is very much interested in using Students portal and ERP system. If any error or technical issue in maintaining website or student's portal, it will be resolved immediately with the help of technical team.

6. Impact of the practice (Evidence of Success) (100 – 120 words)

The College has excellent website. www.tcp.ac.in

The college is maintaining Facebook, Tweeter and Instagram.

The links are provided herewith.

Facebook link - <https://www.facebook.com/tcpmdu>

Instagram link - <https://www.instagram.com/?hl=en>

Twitter link - https://twitter.com/tcp_mdu

The College is well maintaining the YouTube Channel with 1300 Subscribers.

College YouTube Link -

<https://www.youtube.com/channel/UCKnSU5Aw9nGzGcYJKkxNFOA>

7. Resources required

✓ Human resources

Teachers, Students and Technical Person.

✓ Material resources

Internet, Laptop, Software, Wi-Fi facilities and all the academic resources.

Best Practices - 2

1. Title of the practice

Film Club

2. The context that required the initiation of the practice (100 – 120 words)

The film club is designed to give students an opportunity to view the film and review the main theme of the film. The Film Club of the college aims to enlighten the students about the importance of cinema as a vibrant art form and makes arrangements for the screening of world-famous educational movies. It organizes screenings of nationally and internationally acclaimed films, engages renowned film experts to talk on the subject and generally helps the students to appreciate good cinema. Screening movies and documentary that focus on the managerial skills like leadership, team spirit, group dynamics, creativity and self-motivation.

3. Objectives of the practice (50 – 60 words)

- ✓ To expose the students to the richness and variety of International and National academic related Cinema.
- ✓ To emphasize the cultural diversity and integration of India, by Screening different films made in different languages with subtitles.
- ✓ To show interest in making educational short films.
- ✓ To emphasize the cultural diversity and value education through the Good Cinema.
- ✓ To develop film books and DVD library for study and reference.
- ✓ To prepare the students in realising the different characters of the film story.

4. The Practice (250 – 300 words)

Apart from its own activities, Film club strives to spread its art to the campus community through series on various aspects of film. It also provides a platform to acting enthusiasts to showcase and hone their skills. Our college usually screen the film for the period of once in a month. At the end of the film, there will be a review about the film. The students are asked to prepare the detailed report regarding the film review. This way we engaged the students to participate in the film club activities.

5. Obstacles faced if any and strategies adopted to overcome them (150 – 200 words)

The requirement of screening the film is essential. It is also expensive and maintenance cost is also high. But our college has good source of film equipment devices and hardware with good maintenance. We gave training to students to operate the film projection devices. If there is any technical issue or power cut, we have alternative facility also to run the programme smoothly. Preliminary screening of the film is also held to avoid any technical issues.

6. Impact of the practice (Evidence of Success) (100 – 120 words)

- Inauguration of film club.
- Screening of Tamil, English and other language films related to education.
- Review about the film
- Preparation of the film review report

7. Resources required

- LCD Projector
- Screen
- Computer
- Amplifier
- Theatre speakers
- Film sources.

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